

# Spreaker★

BE HEARD.



# About Spreaker

Launched in January 2010 by CEO Francesco Baschieri and CTO Marco Pracucci, Spreaker is a podcast creation, hosting, distribution, and measuring platform.

Desktop and mobile apps for [iOS](#), [Android](#), and [Windows](#) offer a complete console where users can create audio on the go, mixing voice with music, tracks, and effects. Live chatting allows podcasters to interact with fans in real time, and connecting with social networks helps extend their reach to new listeners. Detailed analytics are also accessible to help users track their progress and understand their audience.

In addition, listeners can use the web and specially made apps to search and discover original podcasts and shows, get closer to hosts through live chats, like and follow, and share their findings with friends.

Spreaker is currently working with [iHeartRadio](#), a media network part of [iHeartMedia](#).

# What Can You Do?

## Create

- **Live stream podcasts**
- Record offline
- Set up a multi show network
- **Take advantage of audio storage space**
- Migrate your show using the RSS Importer

## Distribute

Get full insights on your listeners like:

- **Play details**
- Likes
- **Sources**
- Geolocation
- **Demographics**

## Measure

Distribute your content via social networks, partnering platforms, and popular podcatchers like:

- **Facebook**
- Twitter
- **Google+**
- Youtube
- **SoundCloud**
- **Sonos**
- iHeartRadio
- iTunes
- **Stitcher**

## Listen

- Interact
- **Chat**
- Like tracks
- **Follow users**
- Share content

Our podcaster page gives a bigger picture [here](#).

Explanations on all the analytics we offer are [here](#).

# Spreaker Apps



**Spreaker Studio** gives a streamlined creation experience for producers. Broadcast live or record offline, interact with listeners, get analytics on your progress, and share your content.



**Spreaker Radio** offers a listener-focused experience. Easily search and discover content, chat with hosts and fellow fans, and follow and like your favorite shows and hosts.

# Check Out These Numbers

- **4 million** registered users
- **2 million** monthly listeners
- **27,000** podcasters
- **60%** of users utilize Spreaker's native tools

Take a look at our latest infographic [here](#).



# Our Networks



Facebook - 180,000+ fans



Twitter - 30,000+ followers

We can also be found on:



Google+



Instagram



Pinterest



# Press

## **Spreaker announces enhanced podcast analytics dashboard**

The company announced this week the release of a new analytics suite that aims to help its creators identify and segment their audience and ultimately be able to monetise their podcasts more efficiently by presenting advertisers with well-rounded information.

[rockol.com](#)

## **Spreaker Now Available on Sonos**

Together with Sonos, Spreaker has announced a development that integrates Spreaker's podcast and online radio content for all listeners on Sonos--smart speakers and home audio products that allow you to wirelessly stream all your favorite music or content in any room of your home.

[Home Theater Review](#)

## **Spreaker Studio: Podcast live from your Android device**

Spreaker Studio features a mixing console, a sound effects library and the ability to broadcast live audio.

[The Next Web](#)



# Press

## **Clear Channel Launches iHeartRadio Talk, Letting Everyone From Jimmy Kimmel To Joe Six Pack Be Heard**

iHeartRadio is launching into the wide world of talk radio, with iHeartRadio Talk.

[TechCrunch](#)

## **Spreaker Wins BizSpark European Summit**

A high-caliber panel of judges chose Spreaker, a digital music sharing service, as the most promising BizSpark startup from Europe, and the People's Choice Award this year went to Booklikes, a social platform for the curation of books.

[TechNet](#)



# Contact Information

- General Inquiries: [info@spreaker.com](mailto:info@spreaker.com)
- Technical Support: [support@spreaker.com](mailto:support@spreaker.com)
- Advertisers: [advertise@spreaker.com](mailto:advertise@spreaker.com)
- Community: [tonia.maffeo@spreaker.com](mailto:tonia.maffeo@spreaker.com)
- Press: [press@spreaker.com](mailto:press@spreaker.com)

